# Business Owner Prioritization goals

## Challenges:

* Business Owner availability/prioritization to build the backlog
* Business Owner expectation on Domain Knowledge
  + Do they need to know more?
  + Do they need to know which SMEs?
  + Expectations:
    - B.O.s should participate/partner with the PO (guided by the PO) in writing:
      * Features
      * Feature Stories
    - S.M.E.